



## Photo Consent

September 2020

Dear Parent/Carer

At **Hayle Academy** we sometimes take photographs of pupils. We use these photos in the school's prospectus, on the school's website, on display boards around school, in newsletters, on school social media accounts and for the press.

As a TPAT School, Truro and Penwith Academy Trust would also like to use these photos on the trust's website, in newsletters, marketing materials, for the press and social media accounts.

We would like your consent to take photos of your child and use them in the ways described above. If you're not happy for us to do this, we will accommodate your preferences.

Please circle yes or no for all the items below and return this form to school.

I am happy for the school and trust to take photographs of my child and for these to be used on the school and Trust websites, social media accounts, school prospectus, newsletter, internal and external displays and in marketing materials for both the school and Trust.	Yes	No
---	-----	----

If you change your mind at any time, you can let us know by emailing [enquiries@hayleacademy.net](mailto:enquiries@hayleacademy.net) or phoning the school on **01736 753009** If you have any other questions, please get in touch.

A copy of the TPAT Social Media Policy is available on the Hayle Academy website.

### Why are we asking for your consent?

To ensure we are meeting the requirements of general data protection regulation, we need to seek your consent to take and use photos of your child. We and the trust really value using photos of students, to be able to showcase our students' achievements and to show what life in our thriving school community is like: we are very grateful for your support. For more information on GDPR please follow this link: <http://www.tpacademytrust.org/wp-content/uploads/2018/05/GDPR-General-Policy-FINAL.pdf>

Student Name	
Tutor Group	
Parent/Carer signature	
Date	

Yours faithfully

Mrs Jan Woodhouse, Executive Headteacher